Amazon Virtual Assistant – Wholesale FBA Course

Course Description:
Virtual Assistant Wholesale is someone who provides online/ offsite support to Amazon wholesale business owners. An Amazon VA comes with an array of skills and can perform multiple tasks to help grow Amazon wholesale businesses. The VA industry is booming mainly because of the overwhelming charm of working from home. This course is designed to give the edge by sharing proven processes of becoming a successful VA for Amazon marketplaces. In this course, each module covers an essential theme theoretically as well as practically.

Course Goal:
This course will enable the students to become expert Amazon wholesale FBA virtual assistants. Students will learn ways of undertaking projects related to managing every aspect of Amazon seller accounts while working from the comfort of their homes. All skills necessary for an Amazon VA will be imparted using an optimal blend of pedagogical and andragogical techniques.

Course Learning Outcomes (CLOs)

CLO-01: Understand the Ecommerce ecosystem and grasp the distinguishing role of Amazon within this ecosystem

CLO-02: Identify products using appropriate tools which will become bestsellers in the chosen category

CLO-03: Evaluate success of a product using appropriately researched data

CLO-04: Source a product through distributors/whole sellers successfully

CLO-05: Create a prime product listing employing the best combination of optimal keywords

CLO-06: Rank a product to the top by commissioning an efficient combination of marketing campaigns

CLO-07: Manage all the activities, related to managing Amazon seller accounts, effectively

Amazon Virtual Assistant Private Label – FBA Course

Course Description:

Virtual Assistant Private Label is someone who provides online/offsite support to Amazon business owners. An Amazon VA comes with an array of skills and can perform multiple tasks to help grow Amazon businesses. The VA industry is booming mainly because of the overwhelming charm of working from home. This course is designed to give the edge by sharing proven processes of becoming a successful VA for Amazon marketplaces. In this course, each module covers an essential theme theoretically as well as practically.

Course Goal:

This course will enable the students to become expert Amazon virtual assistants. Students will learn ways of undertaking projects related to managing every aspect of Amazon seller accounts while working from the comfort of their homes. All skills necessary for an Amazon VA will be imparted using an optimal blend of pedagogical and andragogical techniques.

Course Learning Outcomes (CLOs)

CLO-01: Understand the E-commerce ecosystem and grasp the distinguishing role of Amazon within this ecosystem

CLO-02: Identify products using appropriate tools which will become bestsellers in the chosen category

CLO-03: Evaluate success of a product using appropriately researched data

CLO-04: Source a product successfully possessing suitable specifications

CLO-05: Create a prime product listing employing the best combination of optimal keywords

CLO-06: Rank a product to the top by commissioning an efficient combination of marketing campaigns

CLO-07: Manage all the activities, related to managing Amazon seller accounts, effectively

Virtual Trader – Alibaba.com

Course Description:
This course will provide you an in-depth and extensive learning to launch your very own digital business on Alibaba.com as a Seller. You will be introduced to all the tools and techniques required for achieving success on the world's largest Business-to-Business online marketplace

Course Goal:
This course will enable the students to become Alibaba.com expert sellers. Students will learn ways of undertaking business related to managing every aspect of Alibaba.com seller accounts while working virtually. All skills necessary for Alibaba.com account will be imparted using an optimal blend of pedagogical and andragogical techniques.

Course Learning Outcomes (CLOs):
CLO-01: Understand the Ecommerce ecosystem and grasp the unique role of Alibaba within this ecosystem

CLO-02: Identify products using appropriate tools which will become bestsellers in the chosen category

CLO-03: Evaluate success of a product using appropriately researched data

CLO-04: Source and Sell products successfully possessing suitable specifications

CLO-05: Rank a product to the top by commissioning an efficient combination of keywords

CLO-06: Effectively manage all the activities related to managing Alibaba.com seller accounts

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Virtual Store Manager – Daraz.pk

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Course Description:

eCommerce with Daraz is a premium comprehensive course to begin and grow your e-commerce business with Pakistan's largest marketplace, i.e., **daraz.pk**. This course also includes basic overview of Global ecommerce market, digital marketing and several ecommerce business development topics. In this course each module covers an essential theme theoretically as well as practically.

Course Goal:

This course will enable the learners and entrepreneurs to become experts of ecommerce, particularly selling and growing ecommerce business with Daraz. Students will learn how to start e-commerce business, ways to grow their sales, and managing stores on **daraz.pk**.

Course Learning Outcomes (CLOs):

CLO-01: Understand the global and domestic ecommerce ecosystem and grasp the distinguishing role of Daraz within ecommerce ecosystem of Pakistan.

CLO-02: Register and create a successful store on Daraz platform.

CLO-03: Identify best products which will become bestsellers in the chosen product category.

CLO-04: Manage product listings on Daraz using appropriate keywords.

CLO-05: Understand Fulfilment by Seller (FBS) and Fulfilment by Daraz business models.

CLO-06: Maintain good Seller Rank by effectively managing orders, returns and reviews.

CLO-07: Manage effectively and efficiently all the activities of Daraz seller account.

<p align="center">**Facebook Marketing Course**</p>

Course Description:

Facebook Marketing is one of the most common models for marketing your business. This course is about how to build your Facebook business manager to marketing, scale your business on Facebook, to get the right traffic for your business, so you can earn your money to build your business to the next level.

Course Goal:

This course will enable the students to become experts in Facebook marketing. Students will learn how to start marketing on a small budget and scale for their businesses. Learning how to target audiences, making ads, making ads copies, use of budgets. After completing this course, students will be able to be marketeers, know how to deliver ads for their audiences.

Course Learning Outcomes (CLOs):

CLO-01: Knowhow about Facebook marketing

CLO-02: Rules of Facebook marketing

CLO-03: Making a AD

CLO-04: Finding your target audiences.

CLO-05: Scaling your winning ads

CLO-06: Making ad copy

Shopify Dropshipping Webshop

Course Description:
Shopify Dropshipping Webshop is one of the most common models for doing business on the Shopify Platform. This course is about how to build a dropshipping webshop on the Shopify platform to sell physical products without an inventory, to make a wholesome living and not worry about where the next paycheck is coming from. More million dollar a year Shopify dropshipping webshop Sellers are being created now than ever before, so the timing is perfect. This course is designed to give the edge by sharing proven processes of becoming successful Shopify dropshipper to both: a complete novice; or an amateur who wants to get better results. In this course each module covers an essential theme theoretically as well as practically.

Course Goal:
This course will enable the students to become expert in developing a webshop on Shopify and dropship. Students will learn how to start on a small budget and expand quickly. Learning how to list items on their own webshop on Shopify and dropship to attract maximum sales will emphasized from the onset. After completing this course, students will be able to characterize the best items to sell on Shopify dropshipping, know where and how to source these items.

Course Learning Outcomes (CLOs):
CLO-01: Knowhow about Dropshipping on the Shopify platform

CLO-02: Building a webshop on Shopify.

CLO-03: Different methods to use for dropshipping

CLO-04: Finding the winning product.

CLO-05: Building a brand around your webshop.

CLO-06: Using different marketing methods to advertise your webshop.